



**Media Contact:**

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**Press Release**

**December 24, 2014**

**WHO: Central California Society for the Prevention of Cruelty to Animals**

**WHAT: Mobile Adoption Unit at River Park**

**WHEN: Saturday, December 27, 2014 – 11AM to 4PM**

**WHERE: River Park Shopping Center, 220 Paseo del Castro, Fresno CA 93720**

**WHY:** Come join us at River Park this coming Saturday as we continue to celebrate our 2014 Home for the Holidays SUPER adoption special. All dogs, puppies, cats, and kittens will be \$20!!!

We are pleased to announce that this SUPER holiday reduction in adoption fees will continue throughout the entire month of December during our 2014 Home for the Holidays adoption promotion.

Adoptions include spay/neuter, vaccines, de-worming, microchip, Fresno City dog license (if applicable), flea/tick treatment, complimentary exam at the CCSPCA Small Animal Hospital, or by one of our participating veterinarians, and FREE gift of up to \$750 in pet insurance.

This adoption special is made possible from the monies awarded to us in our win of the 2014 ASPCA Rachael Ray \$100K Challenge.

You can view our adoptable dogs and cats online at [ccspca.com](http://ccspca.com) or at our Adoption Center located at 103 S. Hughes Ave, Fresno CA 93706. We are open 7days/week from 10:00AM to 5:00PM (6:00PM on Wednesdays).

“Be a Life Saver - Be a Hero - Save a Life” by adopting a shelter animal.

**#SaveALifeFresno**

**For more information please contact  
CCSPCA at 559.233.7722 ext 107 or visit [ccspca.com](http://ccspca.com)  
Central California SPCA, 103 S. Hughes Ave., Fresno CA 93706  
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