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**Press Release**

**May 20, 2015**

**WHO: Central California Society for the Prevention of Cruelty to Animals**

**WHAT: Memorial Day Adoption Promotion for Active Duty & Military Veterans**

**WHEN: May 23-25, 2015**

**WHERE: Central California SPCA, 103 S. Hughes Ave., Fresno CA 93706**

**WHY:** The CCSPCA would like to honor and say thank you to our dedicated service men and women by providing special pet adoption rates for members of the military and their immediate families this Memorial Day Weekend, May 23-25, 2015.

Adoption fees for kittens and cats will be only \$25! Adoption fees for puppies and dogs will be only \$50! This special is also good at all our off-site adoption locations. Fees that typically range from \$40-\$70 for cats and \$150 - \$180 for dogs are now only \$25 and \$50, respectively. These prices are for three days only.

Active duty, Reserve, and veterans of the Army, Navy, Air Force, Marines, Coast Guard and National Guard and/or immediate family members qualify for the adoption promotion. Applicants must bring a photo ID and one of the following to receive the adoption discount: Military ID, DD-214 and Driver's License, or NGB Form 22.

Adoptions include spay/neuter, vaccines, de-worming, microchip, Fresno City dog license (if applicable), flea/tick treatment, complimentary exam at the CCSPCA Small Animal Hospital, or by one of our participating veterinarians, and FREE gift of up to \$750 in pet insurance.

This promotion is made possible by the support of the CCSPCA Board of Directors and the generosity of our donors and supporters.

You can view our adoptable dogs and cats online at [ccspca.com](http://ccspca.com) or at our Adoption Center located at 103 S. Hughes Ave, Fresno CA 93706. We are open 7days/week from 10:00AM to 5:00PM (6:00PM on Wednesdays).

"Be a Life Saver - Be a Hero - Save a Life" by adopting a shelter animal.

**#SaveALifeFresno**

**For more information please contact**

**CCSPCA at 559.233.7722 ext 107 or visit [ccspca.com](http://ccspca.com)**

**Central California SPCA, 103 S. Hughes Ave., Fresno CA 93706**

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