Central California
SPCA

Media Contact:

Walter Salvari, CCSPCA Spokesperson
(559) 389-6224
media@ccspca.com

Press Release

May 30, 2014

WHO: Central California Society for the Prevention of Cruelty to Animals.

WHAT: CCSPCA to Kick-Off ASPCA Rachel Ray 100K Challenge at River Park

WHEN: Sunday, June 1, 2014, from 10:30AM to 4:00PM

WHERE: River Park Shopping Center, 220 Paseo del Castro, Fresno CA 93720

WHY: Come join us on Sunday, June 1, 2014, at our "Be a Life Saver" Super Adoption and help us kick-off our 3 month long challenge with a fabulous event for the whole family at River Park from 10:30AM to 4:00PM.

Our mobile adoption unit will be packed with adorable adoptables at amazing low prices! All dogs and cats will be only $28.80!!!

Meet Fresno's Life Saving heroes who will be rallying support in order for us to meet our goal of saving the lives of 2,880 animals. Meet the loyal dogs of the Fresno Police K9 Unit, see one of Fresno Fire Department's fire engines up close and personal, visit with Life Guards, and see the animals rescued by Fresno Wildlife. Take part in fun educational games, face painting from 12PM – 2PM, Smooch A Pooch Kissing Booth, and much more.

Enjoy live remote broadcasting by KMGV MEGA 97.9 from 11:00AM to 2PM and live music by The Rivers End band from 2PM to 4PM.

For more information please contact the CCSPCA at 559.233.7722 ext 107.

For more information, please visit ccspca.com

Central California SPCA, 103 S. Hughes Ave., Fresno CA 93706

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