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Press Release
July 10, 2014

WHO: Central California Society for the Prevention of Cruelty to Animals

WHAT: CCSPCA's Mobile Adoption Unit Headed to River Park

WHEN: Saturday, July 12 from 10:00AM to 4PM

WHERE: River Park Shopping Center, 220 Paseo del Castro, Fresno CA 93720

WHY: Our mobile adoption unit will be at River Park this coming Saturday, July 12, and it will be filled with adorable adoptables. "Be a Life Saver" and help us save lives during our three month long ASPCA Rachel Ray 100K Challenge by adopting a cat or dog for only \$28.80! These adoption fees are good only through August 31, so come see us now to find your new furry family member.

All adoptions include:

- Spay/Neuter
- Vaccines
- De-Worming
- Microchip
- Fresno City Dog License (if applicable)
- Flea Treatment

The \$100K Challenge is a contest in which 50 shelters across the country compete to break their own records saving the lives of animals. Throughout the months of June, July, and August 2014, each competing shelter must save more dogs, cats, puppies and kittens than they did during the same three months in 2013. The CCSPCA is setting the goal of saving 2,880 pets this summer!

#100KChallenge #SaveALifeFresno

For more information please contact the CCSPCA at 559.233.7722 ext 107 or email adoptions@ccspca.com.

**For more information, please visit ccspca.com
Central California SPCA, 103 S. Hughes Ave., Fresno CA 93706**

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