

Media Contact:

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Press Release July 10, 2014

WHO: Central California Society for the Prevention of Cruelty to Animals

WHAT: CCSPCA to Hold Special Adoption Event at Woodward Park

WHEN: Saturday, July 12 from 10:00AM to 2PM

WHERE: Woodward Park Dog Park 7775 Friant Road, Fresno CA 93720

WHY: The CCSPCA will be at Woodward Park Dog Park this coming Saturday, July 12, with adorable adoptables looking for loving forever homes. "Be a Life Saver" and help us save lives during our three month long ASPCA Rachel Ray 100K Challenge by adopting a cat or dog for only \$28.80! These adoption fees are good only through August 31, so come see us now to find your new furry family member. Bring your pet to the park and take advantage of our special microchipping price of \$10.

All adoptions include:

- Spay/Neuter
- Vaccines
- De-Worming
- Microchip
- Fresno City Dog License (if applicable)
- Flea Treatment

The \$100K Challenge is a contest in which 50 shelters across the country compete to break their own records saving the lives of animals. Throughout the months of June, July, and August 2014, each competing shelter must save more dogs, cats, puppies and kittens than they did during the same three months in 2013. The CCSPCA is setting the goal of saving 2,880 pets this summer!

#100KChallenge #SaveALifeFresno

For more information please contact the CCSPCA at 559.233.7722 ext 107 or email adoptions@ccspca.com.

For more information, please visit ccspca.com Central California SPCA, 103 S. Hughes Ave., Fresno CA 93706