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Press Release

July 9, 2014

WHO: Central California Society for the Prevention of Cruelty to Animals

WHAT: Adoption Promo for First Responders Extended

WHEN: July 1 to July 20, 2014

WHERE: CCSPCA 103 S. Hughes Ave., Fresno CA 93706

WHY: We are pleased to extend our ALL FEES WAIVED adoption promo for all first responders through July 20, 2014.

In commemoration of July 4, the CCSPCA would like to express gratitude for the role that first responders play in keeping our community safe. Our adoption special is a way to say “thank you” to peace officers, fire, active military, paramedics or emergency medical technicians, and search & rescue – the Life Savers of our community.

The lessons pets teach us about love, loyalty, and gratitude are those that resonate with many in the community and particularly with those who have chosen to dedicate their lives to service.

The CCSPCA is a contestant in the ASPCA Rachel Ray \$100K Challenge, a contest in which 50 shelters across the country compete to break their own records saving the lives of animals. Throughout the months of June, July, and August 2014, each competing shelter must save more dogs, cats, puppies and kittens than they did during the same three months in 2013.

Our theme is “Be a Life Saver. Be a Hero. Save a Life” and we have set the goal of saving over 2,800 pets this summer!

Adoptions include the following: spay/neuter, vaccines, de-worming, microchip, Fresno City dog license (if applicable), and flea/tick treatment.

#100KChallenge #SaveALifeFresno

For more information please contact
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