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Press Release

August 19, 2014

WHO: Central California Society for the Prevention of Cruelty to Animals.

WHAT: All Cat & Dog Adoption Fees Waived!

WHEN: Now through August 31, 2014

WHERE: Central California Society for the Prevention of Cruelty to Animals

WHY: In celebration of leading the nation in the number of increased lives saved in the ASPCA Rachel Ray 100K Challenge, the Central California SPCA is waiving all adoption fees on cats and dogs through August 31, 2014.

Holding steady at number 1 in Division 5 (intake 11,001 and up) and number 1 on the national leaderboard, [Central California SPCA](#) is rocking an increase of 900 more lives saved over June and July 2013.

This discounted adoption fee is made possible by the support of the CCSPCA Board of Directors and the generosity of our donors and supporters.

Adoptions include the following: spay/neuter, vaccines, de-worming, microchip, Fresno City dog license (if applicable), flea/tick treatment, complimentary exam at the CCSPCA Small Animal Hospital or one of our participating veterinarians, and FREE gift of up to \$750 in pet insurance.

You can view our adoptable dogs online at ccspca.com or at our Adoption Center located at 103 S. Hughes Ave, Fresno CA 93706. We are open 7days/week from 10:00AM to 5:00PM (6:00PM on Wednesdays).

The \$100K Challenge is a contest in which 50 shelters across the country compete to break their own records saving the lives of animals. Throughout the months of June, July and August, 2014, each competing shelter must save more dogs, cats, puppies and kittens than they did during the same three months in 2013. The CCSPCA is setting the goal of saving 2,880 pets this summer!

#100KChallenge #SaveALifeFresno

For more information please contact
the CCSPCA at 559.233.7722 ext 107 or visit ccspca.com
Central California SPCA, 103 S. Hughes Ave., Fresno CA 93706
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