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## **FOR IMMEDIATE RELEASE**

**November 25, 2015**

**WHO: Central California Society for the Prevention of Cruelty to Animals**

**WHAT: 2015 Home for The Holidays Kick-Off**

**WHEN: Friday, November 27, 2015, 11 a.m. to 4 p.m.**

**WHERE: River Park Shopping Center, 220 Paseo del Castro, Fresno CA 93720**

**WHY:** Join the CCSPCA as we kick-off our annual Home for the Holidays adoption special on Black Friday, November 27, at the River Park Shopping Center. All cats, kittens, puppies, and dogs will be only \$49! Our mobile adoption unit will be full of adorable animals waiting to find their forever home from 11 a.m. to 4 p.m.

We are pleased to announce that this SUPER holiday adoption special will continue throughout the entire month of December during our 2015 Home for the Holidays adoption promo. This promotion is applicable at our adoption center and all off-site locations.

Adoptions include spay/neuter, vaccines, de-worming, microchip, Fresno City dog license (if applicable), flea/tick treatment, complimentary exam at the CCSPCA Small Animal Hospital or by one of our participating veterinarians, and a gift/offer of up to \$750 in pet insurance.

Last year we adopted out 727 cats, dogs, kittens, and puppies during the Home for the Holidays adoption promotion. This year we are raising the bar and our goal is to find 800 forever homes for the animals in our care. Please help us make that goal by adopting a pet today!

Please visit our website or Facebook page to get more information about where our mobile adoption unit will be for the month of December.

This promotion is made possible by the support of the CCSPCA Board of Directors and the generosity of our donors and supporters.

You can view our adoptable dogs and cats online at [www.ccspca.com](http://www.ccspca.com) or at our Adoption Center located at 103 S. Hughes Ave, Fresno CA 93706. We are open 7days/week from 10:00 a.m. to 5:00 p.m. (6:00 p.m. on Wednesdays).

**###**

**“Be a Life Saver - Be a Hero - Save a Life” by adopting a shelter animal.**

**#SaveALifeFresno**

**For more information please contact**

**CCSPCA at 559.233.7722 ext 107 or visit [ccspca.com](http://ccspca.com)**

**Central California SPCA, 103 S. Hughes Ave. Fresno, CA 93706**