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Press Release

March 30, 2014

WHO: Central California Society for the Prevention of Cruelty to Animals

WHAT: CCSPCA Bookmark & Essay Contests

WHEN: Submission deadline April 30, 2014

WHERE: Central California Society for the Prevention of Cruelty to Animals

WHY: To engage and educate the children of Fresno and its surrounding areas in the importance of responsible pet guardianship.

ESSAY TOPIC (grades 7th, 8th, 9th - 200 words or less): "How do microchips help lost pets reunite with their owners?"

BOOKMARK THEME (grades 1st-6th): "Microchips help lost pets and their owners reunite."

- All entries will be judged on clarity, originality, and aptness to the subject.
- Top entry winners of each contest (6 in total) will be awarded a gift certificate for a free microchip for their pet, prize medal, gift cards, and media spotlight recognition.
- Winning bookmarks will be printed and distributed throughout the year at all CCSPCA events.
- Awards Ceremony will be held at CCSPCA on Sunday, May 4th, 2014 - the first day of Be Kind to Animals Week.
- For complete details and contest rules, please visit www.CCSPCA.com or contact the CCSPCA Education Department at education@CCSPCA.com or call 559-233-0115

Please share: #100KChallenge #SaveALifeFresno

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