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Press Release

July 17, 2014

WHO: Central California Society for the Prevention of Cruelty to Animals.

WHAT: “9 Lives for \$9” Adoption Fee Promo on all cats

WHEN: July 18 - 31, 2014

WHERE: Central California Society for the Prevention of Cruelty to Animals.

WHY: As a special ASPCA Rachel Ray 100K Challenge adoption promo the CCSPCA is offering a “9 Lives for \$9” cat adoption promotion. When you adopt a feline companion on July 18 - 31, you will only pay \$9! Think 9 times the love.

Cat adoption fees include: spay/neuter surgery, microchip, FVRCP vaccination, deworming, flea/tick treatment, complimentary exam at the CCSPCA Small Animal Hospital, FREE gift of up to \$750 in pet insurance, and cardboard carrier.

The CCSPCA hopes that offering the “9 Lives for \$9” adoption promo will lead to increased cat adoptions, as we compete to win the 100K Challenge. The CCSPCA is setting the goal of saving 2,880 pets this summer!

You can view our adoptable cats online at ccspca.com, at one of our PetSmart locations, or at our Adoption Center located at 103 S. Hughes Ave, Fresno CA 93706. We are open 7days/week from 10:00AM to 5:00PM (6:00PM on Wednesdays).

The \$100K Challenge is a contest in which 50 shelters across the country compete to break their own records saving the lives of animals. Throughout the months of June, July and August, 2014, each competing shelter must save more dogs, cats, puppies and kittens than they did during the same three months in 2013.

**For more information please contact
the CCSPCA at 559.233.7722 ext 107 or visit ccspca.com
Central California SPCA, 103 S. Hughes Ave., Fresno CA 93706
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