



Media Contact:

Walter Salvari, CCSPCA Spokesperson
(559) 389-6224
media@ccspca.com

Press Release

August 1, 2014

WHO: Central California Society for the Prevention of Cruelty to Animals

WHAT: Mobile Adoption Unit at Fresno Grizzlies' Dog Days of Summer Game

WHEN: Saturday, August 2, 2014

WHERE: Chukchansi Park, Downtown Fresno, 1800 Tulare Street, Fresno 93721

WHY: Join us for the Dog Days of Summer at Chukchansi Park where the Grizzlies will meet the Salt Lake Bees. Our Mobile adoption unit will be there full of adorable adoptables all for the greatly reduced fee of \$28.80! Pre-game festivities include a pooch parade and costume contest. Game starts at 7:05PM. For more details regarding game festivities, please contact The Fresno Grizzlies at 559.320.2525.

Adoptions include the following: spay/neuter, vaccines, de-worming, microchip, Fresno City dog license (if applicable), flea/tick treatment, complimentary exam at the CCSPCA Small Animal Hospital, and FREE gift of up to \$750 in pet insurance.

You can view our adoptable animals online at ccspca.com or at our Adoption Center located at 103 S. Hughes Ave, Fresno CA 93706. We are open 7days/week from 10:00AM to 5:00PM (6:00PM on Wednesdays).

The CCSPCA is a contestant in the ASPCA Rachel Ray \$100K Challenge, a contest in which 50 shelters across the country compete to break their own records saving the lives of animals. Throughout the months of June, July, and August 2014, each competing shelter must save more dogs, cats, puppies and kittens than they did during the same three months in 2013.

Our theme is "Be a Life Saver. Be a Hero. Save a Life" and we have set the goal of saving over 2,800 pets this summer!

#100KChallenge #SaveALifeFresno

**For more information please contact
CCSPCA at 559.233.7722 ext 107 or visit ccspca.com
Central California SPCA, 103 S. Hughes Ave., Fresno CA 93706**

###