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Press Release

July 18, 2014, 2014

WHO: Central California Society for the Prevention of Cruelty to Animals

WHAT: Adoption Fees Waived for All Military Veterans

WHEN: July 21 to July 31, 2014

WHERE: CCSPCA 103 S. Hughes Ave., Fresno CA 93706

WHY: The CCSPCA would like to express gratitude for the role that veterans played in keeping our country and community safe. Our adoption special is a way to say “thank you” to veterans – the Life Savers of our country.

The lessons pets teach us about love, loyalty and gratitude are those that resonate with many in the community and particularly with those who have chosen to dedicate their lives to service.

The CCSPCA is a contestant in the ASPCA Rachel Ray \$100K Challenge, a contest in which 50 shelters across the country compete to break their own records saving the lives of animals. Throughout the months of June, July, and August 2014, each competing shelter must save more dogs, cats, puppies and kittens than they did during the same three months in 2013.

Our theme is “Be a Life Saver. Be a Hero. Save a Life” and we have set the goal of saving over 2,800 pets this summer!

Adoptions include the following: spay/neuter, vaccines, de-worming, microchip, Fresno City dog license (if applicable), and flea/tick treatment.

#100KChallenge #SaveALifeFresno

**For more information please contact
CCSPCA at 559.233.7722 ext 107 or visit ccspca.com
Central California SPCA, 103 S. Hughes Ave., Fresno CA 93706**

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