



Media Contact:

Beth Caffrey, Director of Community Relations

(559) 289-0374

Press Release February 6, 2013

WHO: Central California Society for the Prevention of Cruelty to Animals

WHAT: CCSPCA Partners Up with world-renowned horse trainer and author, Monty Roberts, also known as the "Horse Whisperer."

WHEN: Beginning January 23, 2013, the CCSPCA will rotate their untrained and unhandled horses through the Monty Roberts International Learning Center (MRILC), under the Umbrella of Join Up International.

WHERE: Monty Roberts' Flag Is Up Farms, Solvang, CA

WHY:

- **To help CCSPCA's rescued horses find new homes by becoming more socialized, easier to handle, and rideable.**
- **To provide the much needed training, based on each horse's individual needs.**

The CCSPCA gave these rescued horses a 2nd chance at life. Monty Roberts will give these horses a chance at having a meaningful life.

Central California SPCA, 103 S. Hughes Ave., Fresno CA 93706

559-237-1125 ☐ ccspca.com