



**Media Contact:**

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## **Press Release**

**October 29, 2014**

**WHO: Central California Society for the Prevention of Cruelty to Animals**

**WHAT: Adoption Fees Reduced for All Cats**

**WHEN: October 29, 2014 – One day only!**

**WHERE: CCSPCA 103 S. Hughes Ave., Fresno CA 93706**

**WHY:** In celebration of National Cat Day, the CCSPCA is reducing all cat adoption fees by \$20 for one day only, today, October 29, 2014. Kittens up to 12 months of age will be \$50, adult cats 2-5 years will be \$40 and senior cats 6 years and up will be \$20. In addition, our CCSPCA Small Animal Hospital is offering a FREE voucher for a feline rabies vaccine along with each cat adoption. This adoption promotion is made possible by the support of the CCSPCA Board of Directors and the generosity of our donors and supporters.

National Cat Day was founded 6 years ago to draw attention to the large number of homeless cats in shelters and rescues still waiting for their forever homes. Adoptions include the following: spay/neuter, FVRCP vaccination, one routine de-worming, microchip and its registration, one complimentary flea/tick treatment, complimentary exam at the CCSPCA Small Animal Hospital or one of our participating veterinary clinics, and FREE gift of up to \$750 in pet insurance.

You can view our adoptable cats online at [ccspca.com](http://ccspca.com) or at our Adoption Center located at 103 S. Hughes Ave, Fresno CA 93706. We are open 7days/week from 10:00AM to 5:00PM (6:00PM on Wednesdays).

**“Be a Life Saver. Be a Hero. Save a Life.” #SaveALifeFresno**

**For more information please contact  
CCSPCA at 559.233.7722 ext 107 or visit [ccspca.com](http://ccspca.com)  
Central California SPCA, 103 S. Hughes Ave., Fresno CA 93706  
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